

**Jennifer Idol**

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**Exhibitions**

*People's Gallery*

2016 collaborative exhibit

*Submerged!*

2013 collaborative exhibit

*Immerse Yourself*

2013 Solo exhibition

*Distinctly Texas*

Permanent exhibit

*Lake Murray Wildlife Center*

Permanent exhibit

*Texas Association of REALTORS®*

Permanent exhibit

**Professional affiliations**

AIGA, member since 2002

PADI, member since 2004

Ocean Artist's Society

Historical Diving Society

NSS-CDS

NACD

**Field**

Photography

Web design

Publication and print design

**Software proficiency**

InDesign, Illustrator,

Photoshop, Lightroom,

Dreamweaver, Acrobat

**Web languages**

Certified html and css developer

**Professional experience**

12 years

**Education**

BFA (Design)

The University of Texas at Austin

College of Fine Arts

**Experience**

*January 2011-present*

**The Underwater Designer**

**Underwater photography/  
videography and design**

Creates compelling designs for communication needs in the water industries

Provides comprehensive design by uniquely combining underwater photography skills with design

Published photography and articles in numerous periodicals that include *Sport Diver*, *DIVER*, and *Alert Diver* magazines

Twice awarded third place in photography for The Texas Show, an AIGA competition

Created permanent exhibit for Lake Murray Wildlife Center

Kiosk design, construction, and photography for Jacob's Well Natural Area

*January 2004-2015*

**Texas Association of REALTORS®**

**Senior Designer**

Previous titles held:

Graphic Designer, 2006-2013

Production Artist, 2004 - 2006

Redesign and develop TexasRealtors.com

Front end developer and user interface designer

Comprehensive design of *Texas REALTOR®* (10 issues annually, 32-58 pages)

Design brochures, print collateral, tradeshow materials, and exhibit spaces

Lead photographer for events, calendar, and magazine articles

*January 2003-May 2003*

**Educational Marketing Group**

**Internship**

Produced a book for SYSCO Foodservices

**Awards**

**2016**

Save Our Seas Foundation Photography grant finalist

**2015**

Yellowstone Forever honorable mention by The Yellowstone Park Foundation and Nature's Best Photography

Black & White Spider Awards nominee

**2012, 2014**

The Texas Show 3<sup>rd</sup> in photography

**2013**

Nature's Best Windland Awards semi-finalist

**Professional service**

*May 2011-Present*

**Advisory Committee Member  
of AIGA Austin**

*June 2009-May 2011*

**President of AIGA Austin**

Served on the Board of Directors for 9 years. Set administrative standards, created administrative tools. Built a precedent to include three events a month. Doubled financial savings. Created resources for the chapter to ensure future success. Managed a board of 23 board members. Created the concept of task force and volunteer groups, contributing to a 100 person growth in membership, bringing membership to its highest numbers in 13 years.

*June 2007-May 2009*

**Secretary of AIGA Austin**

Managed and created tools for chapter development while documenting meeting activity and agendas.

*March 2007*

**Dotties Judge**